



## Outletcity Metzinger

Exclusive shopping destination and hometown of Hugo Boss

Outletcity Metzinger in short:

- Reductions of up to 70 %\* throughout the year
- Europe's largest outlet\*\*
- More than 150 premium and luxury brands in flagship outlet stores
- Tax-free shopping with additional savings of up to 14.5 %
- Only 30 minutes from Stuttgart and just 2 hours by car from Zurich, Frankfurt and Munich
- Hometown of Hugo Boss with the world's largest BOSS Outlet store (over 5,000 square metres)
- International payment methods, e.g. Alipay, WeChat Pay, Union Pay

Metzinger has much more to offer:

Visit the picturesque town with its historic city centre that is combined with modern award-winning architecture and embedded in a biosphere area with various touristic attractions. The restaurants in Outletcity Metzinger offer everything from Asian fusion cuisine in a modern glass cube at Champa to typical Italian dishes in L'Osteria, a wide selection at Marché Mövenpick and German home-style cooking and alpine dishes in the chalet-style restaurant Almresi. For a shorter shopping break visit Starbucks for first-class coffee specialties. The Bollicine&Co. Champagne Bar provides exhilarating experiences with a wide selection of sparkling wines and Italian fine food.

### Opening hours:

Monday - Thursday: 10 am – 8 pm

Friday: 10 am – 9 pm

Saturday: 9 am – 8 pm

Sunday and public holidays: Closed

Additional events with opening hours until midnight



## Services

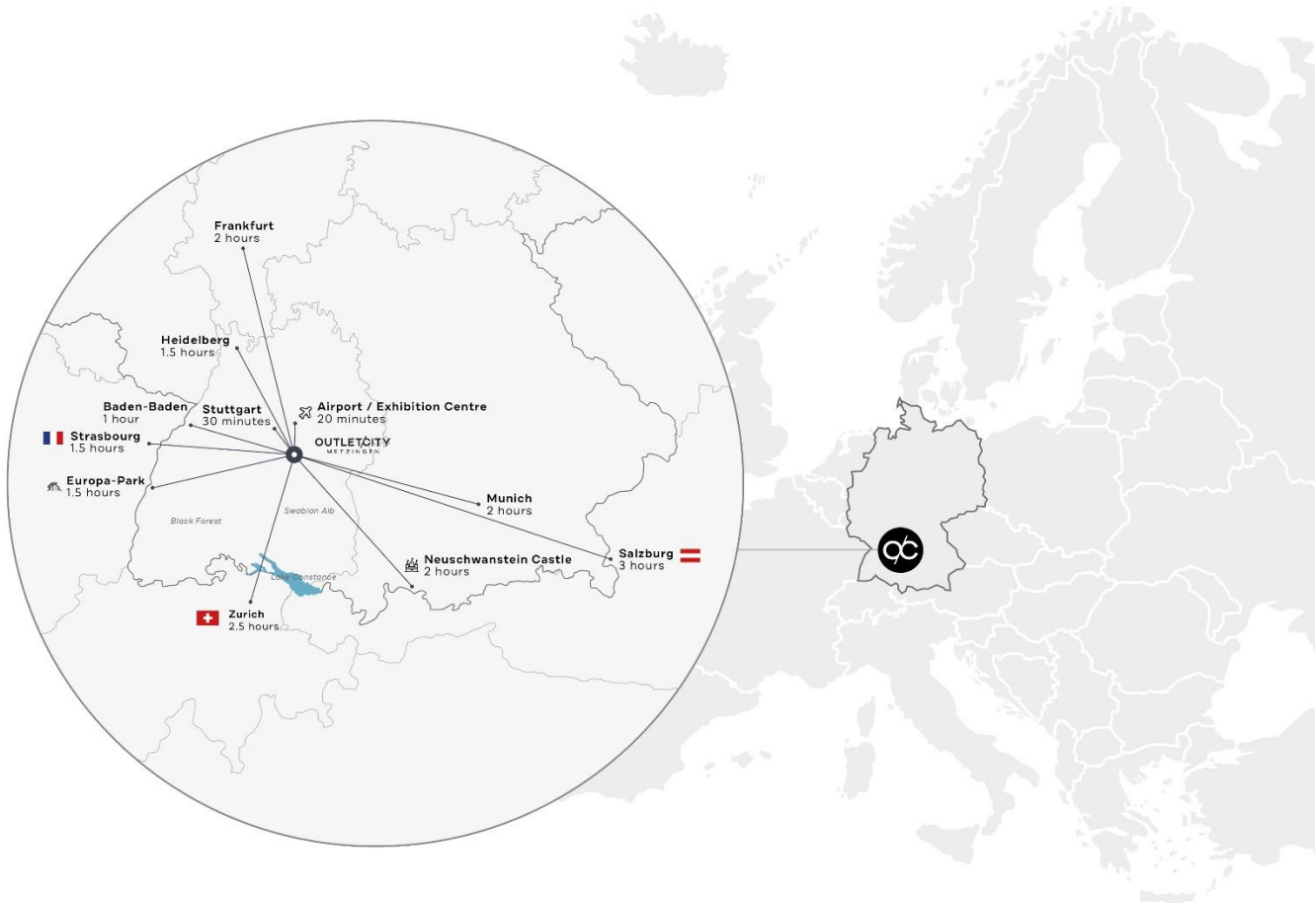
Where premium shopping meets premium services

Services for individual visitors:

- Complimentary WiFi
- Tax free shopping and direct tax refund in the Welcome Center
- Shopping Shuttle (Stuttgart - Metzingen with 2 bus lines)
- Prayer room for our Muslim guests
- Childcare “Kid’s Camp” (Friday and Saturday, age 3-12)
- Luggage storage
- Lockers
- Power banks
- Baby strollers
- Parking garages with electric vehicle charging stations
- Multilingual staff at our Welcome Center
- Multilingual website and brochures (German, English, French, Chinese, Russian, Arabic, Korean)
- Gift card



## Location





## **Business**

### **A strong destination for strong tourism partners**

Outletcity Metzinger counted over 4 million visitors in 2019.

As a global player in tourism, Outletcity Metzinger offers attractive benefits.

Contact our tourism team for individual travel services and cooperation inquiries.

How we support you and your customers:

- Tourism expertise
- Extensive network of regional and global partners
- International tourism and marketing activities
- Synergies for travel industry partners
- Individual and tailor-made modules for itineraries in and around Outletcity Metzinger
- Complimentary bus parking
- Benefits for travel agents, bus drivers, groups and tour guides
- Special conditions for the Shopping Shuttle between Stuttgart and Metzinger
- Welcome reception (incl. city tour) for educational and incentive groups or business delegations