

OUTLET/CITY

METZINGEN



Outletcity Metzingen

Exclusive shopping destination and home of Hugo Boss

Outletcity Metzingen: an overview

- Year-round prices at up to -70 %*
- Europe's largest outlet**
- Over 170 premium and luxury brands in more than 130 flagship outlet stores
- Tax free shopping with additional savings of up to 14.5%
- 30 minutes from Stuttgart and 2 hours from Zurich, Frankfurt and Munich
- The home of Hugo Boss and the world's largest BOSS outlet with over 5,000 square meters
- International payment options like Alipay, WeChat Pay, Union Pay
- Exclusive offers and benefits for Outletcity Club members
- Shop 24/7 on Outletcity's Online Shop

Metzingen has even more to offer

Visit the beautiful historical city centre brimming with history and award-winning architecture amid a biosphere reserve full of tourist attractions. The cuisine at Outletcity Metzingen includes Asian fusion at Champa in a modern glass building, classic Italian dishes at L'Osteria, fresh dishes at Marché Mövenpick or Alpine specialties in Almresi and its chalet chic atmosphere. At Frittenwerk, snack shack classics meet a rich variety of street food creations from all over the world. With attention to detail, Keladam's Kebab creates real moments of pleasure with premium quality meat, fresh homemade sauces, and organic bread from the region. Every shopping break is pure enjoyment with the coffee specialties at Starbucks. For a sparkling experience, Bollicine & Co. Champagne Bar offers a large selection of prosecco, champagne and Italian delicacies.

Opening hours

Monday – Friday: 10 am – 8 pm

Saturday: 9 am – 8 pm

Sundays & holidays: closed

Special events with extended opening hours up to 10 pm or midnight

* In comparison to the manufacturer's RRP, where available. ** By sales area or size - Market report "Outlet Centres in Europe", p. 31 (Dezember 2025) produced by ecostra GmbH, https://ecostra.com/wp-content/uploads/2025/12/outlet-centres-europe_2025-12.pdf

Contact: traveltrade@outletcity.com

Further information at: outletcity.com/groups



Services

First class service with satisfaction guarantee

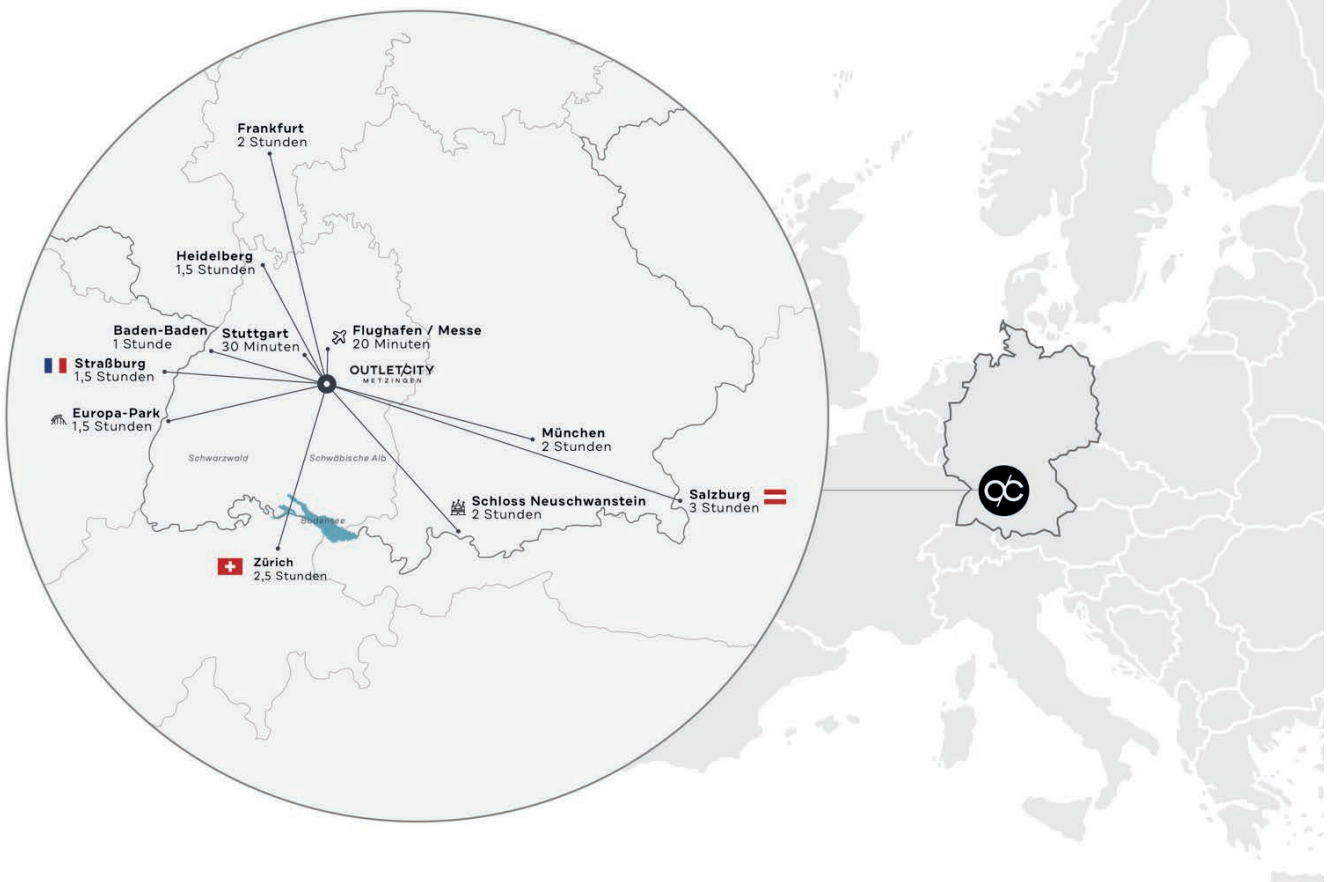
- Free Wi-Fi
- Shopping Shuttle (Stuttgart – Metzingen with 2 bus services)
- Tax free shopping and direct refund at the Outlecity Welcome Center with additional savings of up to 14.5%
- Childcare at our Kids Camp (Friday and Saturday, 3 – 12 year-olds)
- Baggage storage
- Lockers
- Power banks
- Baby buggies
- Parking garage with E-charging stations
- Multilingual service employees
- Multilingual website and brochures (German, English, French, Russian, Arabic, Chinese, Korean), also available via post in advance
- Prayer room for our Muslim guests
- Gift cards
- Moxy Outlecity Metzingen Hotel

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Getting here





Business partners

A great destination relies on great partners in tourism

The renowned shopping destination Outletcity Metzingen offers attractive benefits to over **4.5 million guests every year**.

Contact our tourism team for individual trip services and cooperation requests.

Here's how we will support your clients

- Comprehensive network of regional and global partners
- International tourism and marketing activities
- Individualised and tailored excursion highlights in and around Outletcity
- Free bus parking
- Benefits for trip organisers, bus drivers, travel groups and tour guides
- Special conditions for the Shopping Shuttle (Stuttgart - Metzingen)
- Reception (including guidance) of training and incentive travel groups and delegations