

OUTLET/CITY

METZINGEN



Outletcity Metzingen

Exclusive shopping destination and home of Hugo Boss

Outletcity Metzingen: an overview

- Year-round prices at up to -70 %*
- Europe's largest outlet**
- Over 170 premium and luxury brands in more than 130 flagship outlet stores
- Tax free shopping with additional savings of up to 14.5%
- 30 minutes from Stuttgart and 2 hours from Zurich, Frankfurt and Munich
- The home of Hugo Boss and the world's largest BOSS outlet with over 5,000 square meters
- International payment options like Alipay, WeChat Pay, Union Pay
- Exclusive offers and benefits for Outletcity Club members
- Shop 24/7 on Outletcity's Online Shop

Metzingen has even more to offer

Visit the beautiful historical city centre brimming with history and award-winning architecture amid a biosphere reserve full of tourist attractions. The cuisine at Outletcity Metzingen includes Asian fusion at Champa in a modern glass building, classic Italian dishes at L'Osteria, fresh dishes at Marché Mövenpick or Alpine specialties in Almresi and its chalet chic atmosphere. At Frittenwerk, snack shack classics meet a rich variety of street food creations from all over the world. Every shopping break is pure enjoyment with the coffee specialties at Starbucks. For a sparkling experience, Bollicine&Co. Champagne Bar offers a large selection of prosecco, champagne and Italian delicacies.

Opening hours

Monday – Friday: 10 am – 8 pm

Saturday: 9 am – 8 pm

Sundays & holidays: closed

Special events with extended opening hours up to 10 pm or midnight

* In comparison to the manufacturer's RRP, where available. ** By sales area or size - Market report "Outlet Centres in Europe", p. 28 (March 2025) produced by ecostra GmbH, www.ecostra.com/wp-content/uploads/2025/03/outlet-centres-europe_2025-03.pdf



Services

First class service with satisfaction guarantee

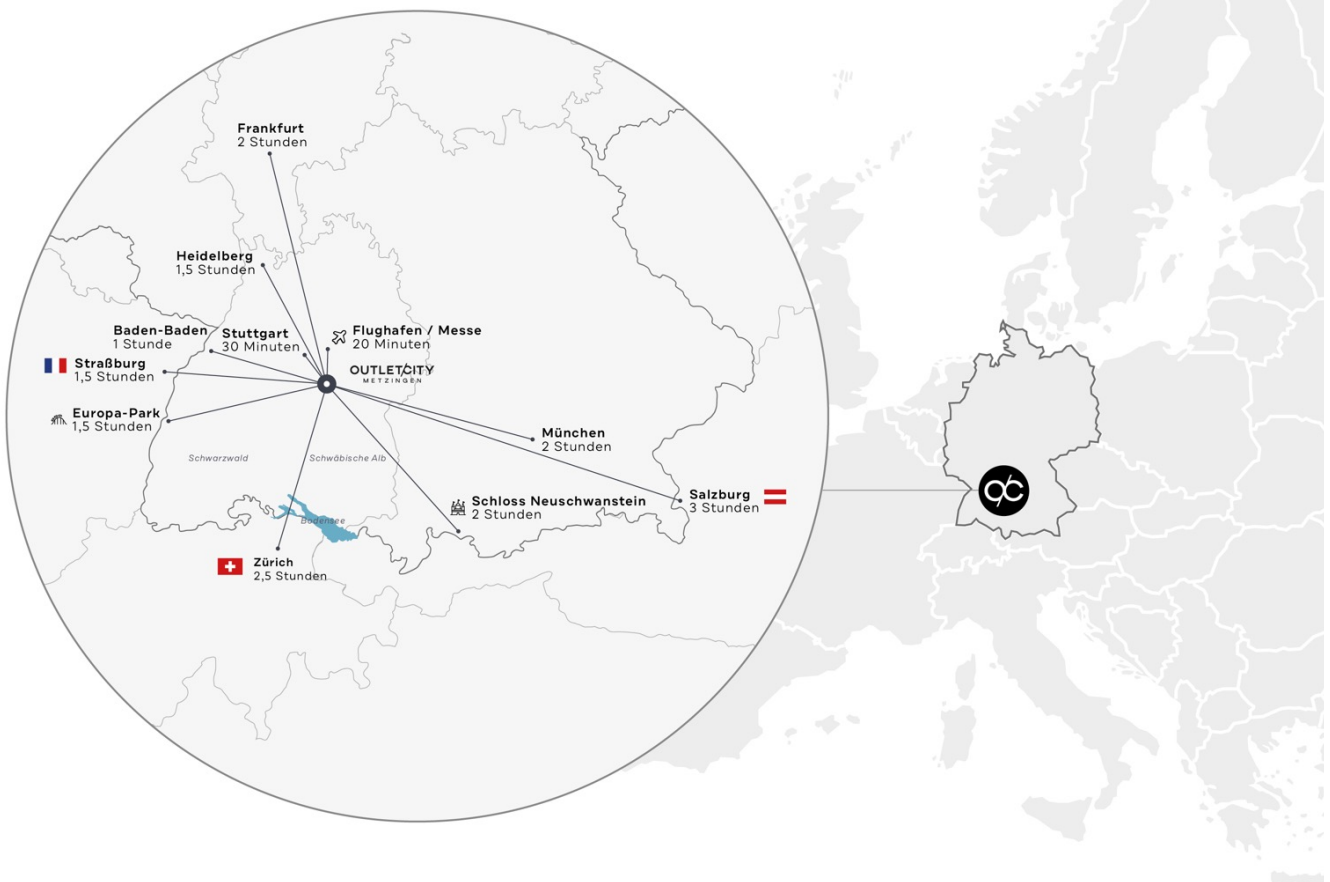
- Free Wi-Fi
- Shopping Shuttle (Stuttgart – Metzgingen with 2 bus services)
- Tax free shopping with additional savings of up to 14.5%
- Childcare at our Kids Camp (Friday and Saturday, 3 – 12 year-olds)
- Baggage storage
- Lockers
- Power banks
- Baby buggies
- Parking garage with E-charging stations
- Multilingual service employees
- Website and brochures in various languages, also available via post in advance
- Prayer room for our Muslim guests
- Gift cards

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Getting here





Business partners

A great destination relies on great partners in tourism

The renowned shopping destination Outletcity Metzingen offers attractive benefits to over **4.5 million guests every year**.

Contact our tourism team for individual trip services and cooperation requests.

Here's how we will support your clients

- Comprehensive network of regional and global partners
- International tourism and marketing activities
- Synergies for tourism partners
- Individualised and tailored excursion highlights in and around Outletcity
- Free bus parking
- Benefits for trip organisers, bus drivers, travel groups and tour guides
- Special conditions for the Shopping Shuttle (Stuttgart - Metzingen)
- Reception (including guidance) of training and incentive travel groups and delegations