



Michael Henseling

Chief Financial Officer
OUTLET/CITY AG

Management Portrait

Career

Before joining OUTLET/CITY AG, Michael Henseling performed duties regarding tax and finance at the Dresdner Bank. He also worked as a tax advisor for PwC.

In the year 2000, he assumed leadership of the purchasing department at Holy GmbH & Co. KG.

Mr. Henseling was then called upon to fulfil the role of Chief Financial Officer as the company transformed to become HOLY AG in 2003. He carries out these duties in today's OUTLET/CITY AG, the company's latest change in 2022.

My vision for Outletcity Metzingen

"I have been supporting Outletcity Metzingen in navigating its way from a classic factory outlet to becoming Europe's leading shopping destination since the year 2000. What started as real estate management has evolved into a dynamic company with strong expertise in retail, digital transformation and innovation. Our employment also grew respectively, which started at 15 employees and today includes over 350 qualified personnel and counting. Expanding a company on this scale can only be achieved when all of the different branches of the company are in sync and working to support one another. One key feature is for example the underlying IT infrastructure of the company. Another example would be the legal and financial offices which ensure a safe and steady course of action.

My vision for the future: through solid financial planning and sustainable growth, the continuing development of Outletcity as an international omnichannel shopping experience is a safe investment in the future."