

## OUTLET/CITY METZINGEN CITY OF FASHION



### Exclusive shopping destination and hometown of Hugo Boss

The most important reasons to visit Outletcity Metzinger:

- Reductions of up to 70 %\* throughout the year
- Rated as Europe's largest outlet\*\*
- More than 130 premium and luxury brands in flagship outlet stores
- Tax-free shopping with additional savings of up to 14.5 %
- Immediate VAT refund for non-EU guests in the Outletcity Service Center
- Only 30 minutes from Stuttgart and just 2 hours by car from Zurich, Frankfurt and Munich
- Hometown of Hugo Boss with the world's largest BOSS Outlet store (over 5,000 square meters)
- International payment methods, e.g. Alipay, WeChat Pay, Union Pay

### And Metzinger has much more to offer:

Visit the picturesque town with its historic city center that is combined with modern award-winning architecture and embedded in a biosphere area with various touristic attractions. The restaurants in Outletcity Metzinger offer everything from typical Italian dishes in L'Osteria to fresh and healthy dishes at Marché Mövenpick to German home-style cooking and alpine dishes in the chalet-style restaurant Almresi. For a shorter shopping break visit Starbucks for first-class coffee specialties or Amorino for delicious ice cream creations.

### Opening hours:

Monday - Friday: 10 am – 8 pm

Saturday: 9 am – 8 pm

Sunday and public holidays: Closed

Additional events with opening hours until midnight

\*In comparison to the recommended retail price set by the manufacturer, where applicable. \*\*By sales area or size - Market report "Outlet Centres in Europe", p. 24 (June 2020) produced by ecostra GmbH, [www.ecostra.de/studien\\_und\\_marktberichte/outlet-centres-europe\\_2020-06.pdf](http://www.ecostra.de/studien_und_marktberichte/outlet-centres-europe_2020-06.pdf)

## OUTLET/CITY METZINGEN SERVICES



Where premium shopping meets premium services

Services for individual visitors:

- Tax free shopping and direct tax refund in the Outletcity Service Center
- Shopping Shuttle (Stuttgart - Metzingen with 2 bus lines)
- Outletcity Shuttle (within the Outletcity Metzingen, free of charge)
- Free WiFi
- Multilingual staff
- Multilingual website and brochures (German, English, French, Chinese, Russian, Arabic, Korean)
- Prayer room for our Muslim guests
- Childcare center "Kid's Camp" (Friday and Saturday)
- Gift card

Location:



## OUTLET/CITY METZINGEN BUSINESS



### A strong destination for strong tourism partners

Outletcity Metzingen counted over 4 million visitors in 2019.

As a global player in tourism, Outletcity Metzingen offers attractive benefits.

Contact our tourism team for individual travel services and cooperation inquiries.

How we support you and your customers:

- Tourism expertise
- Extensive network of regional and global partners
- International tourism and marketing activities
- Synergies for travel industry partners
- Individual and tailor-made components for itineraries in and around Outletcity Metzingen
- Complimentary bus parking
- Benefits for travel agents, bus drivers, groups and tour guides
- Special conditions for the Shopping Shuttle between Stuttgart and Metzingen
- Welcome reception (incl. city tour) for educational and incentive groups or business delegations