



**Regine  
Schöllkopf-Pinakidis**

Chief Operating Officer  
OUTLETCITY AG

## MANAGEMENT PORTRAIT

### Career

Regine Schöllkopf-Pinakidis came to Outletcity in 2013 as a retail manager, performing the same role she had previously vacated at the German fashion label, Luisa Cerano. Her career took off over the years at Outletcity, including a year of maternity leave taken part-time, and her potential as a leader was solidified. In 2019, she took on the role of Director Sales Channel On-site. Since 2022, Regine Schöllkopf-Pinakidis isn't only the first female member of the board at OUTLETCITY AG, she has also become the youngest.

### My vision for Outletcity Metzingen

"I see myself as a link between the best experts and the newest ideas, where growth and market penetration begin. Outletcity is a place where we connect brand partners and guests. We enable our guests to experience a unique shopping experience where happy moments and vacation feeling come together. What started for me in 2013 as a place with 60 brands has become the largest outlet in Europe\*. After 10 years of successful engagement in managing the destination and centre, I look forward together with a wonderful team to an optimistic future with this great company."